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### **Power Loft Signs Lead Deal in Prince William County, Virginia Datacenter**

Power Loft @ Innovation LLC has executed a lease for a portion of its new, high density datacenter in Prince William County, Virginia with an international information technology consulting and outsourcing organization. Upon completion, this facility will provide over 100,000 square feet of raised floor area capable of operating at 300 watts per square foot while using 70% less power for support operations than traditional datacenters.

According to Corey Stewart, Chairman, Prince William Board of County Supervisors, *"Power Loft recognized Prince William County's strength as an ideal location for technology intense businesses seeking high density datacenter space, and brought forth a truly innovative design to attract new businesses to our community. We are very happy for Power Loft's success and proud to have this next generation data center located in Prince William County."*

Power Loft @ Innovation utilizes an advanced two story design that allows users to increase their critical power from 100 to 300 watts per square foot with little disruption or loss to the original raised floor areas; while operating at an annualized PUE of 1.28\*. These power savings are equivalent to the annual power needs of 13,421 homes, or \$11.0 million annually.

According to Jim Coakley, President and CEO of Power Loft LLC, *"As our dependence on digital solutions compounds with each new smart device, so too does the infrastructure required to store and transmit a growing avalanche of data. Our solution is a design that accommodates 50% more racks and 100% more critical power in the same area as legacy datacenters, but with significant reductions to the cost of operation."*

Headquartered in McLean, Virginia, Power Loft @ Innovation LLC is sponsored by Iron Point Real Estate Partners, a real estate fund with offices in Washington, D.C. and Dallas, TX. Other key members of the team include: [HP Critical Facilities Services delivered by EYP MCF](#), [Clark Construction](#), [VOA Architects](#), [Fortress International Group, Inc.](#) (Total Site Solutions and Rubicon Professional Services).

In addition to Power Loft @ Innovation, Power Loft is developing a 230,000 square foot facility based on a similar design on a 23 acre site Power Loft currently owns in San Antonio, Texas (Power Loft @ Westover Hills). For questions, please call Jim Coakley, (703) 342-0001, or by email at [jcoakley@powerloft.com](mailto:jcoakley@powerloft.com)

\* Power Usage Efficiency (P.U.E.) = Total Facility Power / IT Equipment Power