



December 1, 2009

Power Loft LLC Announces Power Loft @ Innovation Operational

McLean, VA (December 1, 2009) - Power Loft LLC, a developer of high-efficiency, high-security data centers announces the substantial completion of their first data center, Power Loft @ Innovation. Located in Prince William County, Virginia, this 225,000 square foot facility has signed an international information technology consulting and outsourcing company as its anchor tenant, and was recently awarded the first Northern Virginia Technology Council's Green Award.

The facility utilizes an advanced two story design that allows users to scale their electrical power needs from 120 to over 300 watts per square foot; while operating at an annualized 1.28 P.U.E.¹ As a result, Power Loft @ Innovation's design uses 72% less non-critical power than conventional data centers, which produces energy savings that are equivalent to the annual power needs of 17,264 homes, or \$10,117,800 million in electricity cost annually.²

On November 16th, 2009, Power Loft was awarded the Northern Virginia Technology Council's Green Award. The NVTC Green Award is designed to honor area technology companies, universities, and organizations for their work towards carbon footprint abatement, job creation in the region, energy efficiencies, and renewable power use, among other criteria. Power Loft LLC was announced the winner of the small company category at the NVTC's Annual Tech Celebration Banquet.

"Power Loft is in the forefront of creating energy efficient data center space," said Bobbie Kilberg, President & CEO of the Northern Virginia Technology Council (NVTC), "I congratulate them for their accomplishments. Their dedication to improving power savings in the data center makes them an ideal choice for the inaugural NVTC Small Company Green Award."

According to Jim Coakley, CEO of Power Loft LLC, "Having our company singled out to receive the NVTC Green Award, turned four years of hard work into a very unexpected night of celebration for us all. We are very proud to be so honored and we commend the NVTC for elevating the visibility of the many companies in Northern Virginia who are making an increasingly positive impact on our environment."

Headquartered in McLean, Virginia, Power Loft LLC is sponsored by Iron Point Real Estate Partners, a real estate fund with offices in Washington, D.C. and Dallas, TX. Other key members of the team include: [HP Critical Facilities Services delivered by EYP MCF](#), [Clark Construction](#), [VOA Architects](#), and [Fortress International Group, Inc.](#) (Total Site Solutions and Rubicon Professional Services.)

For questions about available space, please contact Power Loft's agent, Rob Walters, Millennium Realty Advisors (703) 760 - 9064, email at rwalters@milrealty.com.

Power Loft is developing a sister facility based on the same design on a 23 acre parcel that was purchased in the Westover Hills sector of San Antonio, Texas (Power Loft @ Westover). For information on that development or other Power Loft developments, please contact Jim Coakley at (703) 042 0001, email at jcoakley@powerloft.com.

¹ Power Usage Effectiveness (P.U.E.) = Total Facility Power / IT Equipment

² Digital Reality Trust, 2009, "Study of U.S. Datacenter Industry Indicates Spending on Datacenters Will Increase in 2009", March 12, 2009, http://www.redorbit.com/news/technology/1653370/study_of_us_datacenter_industry_indicates_spending_on_datacenters_will/index.html